DYNAMIC
EXPERT FIRE
HOLDINGS SDN BHD

DYNAMIC EXPERT FIRE HOLDINGS SDN BHD

CORPORATE PROFILE

Protecting Lives. Securing Futures.











PROTECTING LIVES
Safety is our priority

ENGINEERED SOLUTIONS
Designed for reliability

EXPERT SERVICE
Delivered with integrity

SECURING FUTURES
Building a safer tomorrow

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Corporate Overview

Dynamic Expert Fire Holdings Sdn Bhd brings together the strengths of **Dynamic Fire Defence** and **Expert Fire Industries** to deliver integrated fire-protection solutions across Malaysia.

We provide end-to-end services including fire-protection system engineering, installation, testing & commissioning, maintenance, fire extinguisher services, and regulatory compliance support.

Backed by experienced professionals, advanced capabilities, and a commitment to safety, we protect lives, secure assets, and support business continuity for our clients nationwide.





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Corporate Overview

Our Integration

Dynamic Expert Fire Holdings Sdn Bhd brings together the proven strengths of **Dynamic Fire Defence** and **Expert Fire Industries** to form one integrated organisation. Together, we deliver complete fire-protection solutions with greater capability, efficiency, and value for our clients.

DYNAMIC FIRE DEFENCE

Specialist in engineered fire protection systems and project delivery.

Fire Systems Engineering
Design and engineering of reliable fire protection systems.

Project Installation
Professional installation of sprinkler, fire alarm, hydrant and suppression systems.

Testing & Commissioning
System testing, commissioning and certification to applicable standards.

Maintenance Services
Preventive and corrective maintenance for optimal system performance.

Compliance Support
Regulatory compliance, audits and documentation support.

EXPERT FIRE INDUSTRIES

Specialist in portable fire equipment services and support.

Fire Extinguisher Servicing
Inspection, servicing and refilling of all types of fire extinguishers.

Refilling & Certification
Refilling and hydrostatic testing in compliance with industry standards.

Portable Equipment Support
Sales, servicing and maintenance of portable fire safety equipment.

Workshop Operations
In-house workshop for servicing, repairs and equipment readiness.

Warehousing & Logistics
Inventory management and reliable delivery to support operations.

DYNAMIC EXPERT FIRE HOLDINGS

ONE INTEGRATED ORGANISATION. COMPLETE FIRE-PROTECTION SOLUTIONS.

End-to-End Solutions
From design and installation to servicing and compliance – we deliver it all.

Stronger Capabilities
Expanded resources and expertise to manage projects of any scale.

Assured Compliance
Integrated processes ensure safety, quality and regulatory adherence.

Greater Value
Streamlined coordination, cost efficiency and reliable customer support.

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Vision, Mission & Values



VISION

To be the most trusted and respected partner in fire protection, safeguarding lives, assets and communities nationwide.

MISSION

To deliver integrated, reliable and innovative fire protection solutions through engineering excellence, professional service and a relentless commitment to safety.



CORE VALUES

Safety First
We prioritise safety in every decision, action and solution.

Integrity
We uphold honesty, transparency and ethical conduct in all we do.

Technical Excellence
We apply proven expertise and advanced technology to deliver superior results.

Accountability
We take ownership and deliver on our promises with professionalism.

Customer Commitment
We build lasting partnerships by understanding needs and exceeding expectations.

Continuous Improvement
We embrace innovation and learn constantly to raise the standard of our service.

Teamwork
We collaborate, support and respect each other to achieve shared success.

COMPANY SNAPSHOT

- Integrated fire-protection engineering and maintenance
- Fire extinguisher servicing and support
- Government, commercial and industrial sectors
- Based in Puchong with operational support in Shah Alam and Negeri Sembilan
- Nationwide service coordination

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Leadership & Organisation

Structured Leadership. Integrated Support. Operational Excellence.

Leadership Framework

Our company is led through strategic oversight, technical coordination, client-focused management, and disciplined execution.

Management Approach

We emphasise accountability, fast response, compliance, teamwork, and consistent delivery of high-quality service.

Organisation Structure

- **Corporate Administration**
- **Business Development**
- **Project Coordination**

Sales Development

Drive market growth and build strong client relationships.

Finance & Accounts

Ensure financial integrity, reporting, and compliance.

Project Administration

Oversee project documentation, scheduling, and coordination.

Technical & Maintenance Team

Deliver technical expertise and ensure system reliability.

Fire Extinguisher Operations

Manage service, testing & maintenance operations.

Warehouse & Logistics

Ensure inventory accuracy and timely logistics support.

Why Clients Choose Us

- **Responsive service** — Fast, reliable support whenever you need it.
- **Technical competence** — Skilled professionals and proven expertise.
- **Practical solutions** — Tailored approaches that work in real environments.
- **Nationwide coordination** — Strong presence and seamless project execution across Malaysia.
- **Commitment to safety** — Putting lives, property and compliance first—always.

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Capabilities & Services

We deliver comprehensive fire protection solutions through design, supply, installation, testing and maintenance—ensuring safety, compliance and reliability at every stage.

01 | FIRE PROTECTION SYSTEMS

- Fire Alarm Systems
- Automatic Sprinkler Systems
- Hose Reel Systems
- Wet & Dry Riser Systems
- Fire Hydrant Systems
- Fire Pump Systems
- Fireman Intercom Systems
- Emergency Lighting & Exit Signs



02 | SPECIALISED SUPPRESSION

- FM-200 Systems
- Inergen / Inert Gas Systems
- CO_2 Systems
- Water Mist Systems
- Foam Systems
- Wet Chemical Kitchen Systems



03 | FIRE EXTINGUISHER & MAINTENANCE SERVICES

- Supply & Installation
- Inspection & Servicing
- Refilling & Recharging
- Planned Preventive Maintenance
- Testing & Commissioning
- Rectification Works
- Compliance Support
- Emergency Response





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INDUSTRIES, FACILITIES & PROJECTS

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01 INDUSTRIES WE SERVE

- Commercial Buildings
- Industrial Plants
- Warehouses & Logistics
- Government Facilities
- Data Centres & Telecommunications
- Hospitality & Retail
- Education & Healthcare
- Residential & Mixed Development

02 OPERATIONAL FACILITIES

Headquarters & Administration
- Strategic management
- Finance & HR
- Customer support

Fire Systems Operations
- Project management
- Engineering & design
- Compliance & QA

Fire Extinguisher Workshop
- Servicing & refilling
- Hydrostatic testing
- Maintenance & repair

Warehouse & Inventory
- Equipment storage
- Stock management
- Quality assurance

Service Vehicles & Logistics
- Mobile service teams
- Rapid response
- Nationwide coverage

03 PROJECT EXPERIENCE


Sprinkler Installation


Pump Room Works


Extinguisher Servicing


Fire Alarm Works


Suppression Systems


Inspection & Testing

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Important Clients & Market Presence



01 OUR IMPORTANT CLIENTS

KPDNHEP

TENAGA NASIONAL Better. Brighter.

TM

PERBADANAN PUTRAJAYA

WESTPORTS PROVEN. TRUSTED. FRIENDLY.

MALAYSIA AIRPORTS

DRB-HICOM DRB-HICOM BERHAD

Digital Nasional

HICOM

Kellanova

Basis Bay Leading Clean IT

COURTYARD BY MARRIOTT

Hilton Garden Inn

geo residence

mapletree

TROPICANA CORPORATION BERHAD

Selected clientele across government, commercial, industrial, logistics, telecommunications, hospitality and mixed-development sectors.

02 SECTORS WE SERVE

GOVERNMENT
Supporting public infrastructure and national initiatives with reliable fire protection solutions.

COMMERCIAL BUILDINGS
Protecting people, assets and business continuity in office towers, malls and mixed developments.

INDUSTRIAL PLANTS
Engineered systems for manufacturing, process and heavy industrial facilities.

DATA CENTRES & TELECOMMUNICATIONS
Safeguarding critical infrastructure with advanced fire protection and rapid response.

WAREHOUSING & LOGISTICS
End-to-end fire safety for warehouses, distribution centres and supply chains.

F&B / HOSPITALITY
Protecting guests, staff and venues across restaurants, hotels and resorts.

03 WHY CLIENTS TRUST US

RESPONSIVE SERVICE
Fast response, clear communication and dependable after-sales support.

TECHNICAL COMPETENCE
Experienced engineers delivering effective, innovative and reliable fire protection solutions.

COMPLIANCE SUPPORT
Helping clients meet regulatory requirements with proper documentation and certification.

NATIONWIDE COORDINATION
Strong coverage across Malaysia with trusted partners for seamless project delivery.

LONG-TERM PARTNERSHIP
Building lasting relationships based on trust, integrity and shared success.

ENGINEERING SAFER ENVIRONMENTS

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Certifications, Coverage & Contact

01 CERTIFICATIONS & REGISTRATIONS

SSM
Companies Commission of Malaysia
Registration No.
202201004650
(1421004-K)

MINISTRY OF FINANCE MALAYSIA
MOF
Registered Company
Registration No.
K10338707504753671

BOMBA & PENYELAMAT MALAYSIA
Registered Fire Service Contractor

CIDB
Construction Industry Development Board
Registration No.
0120240124-WP133150

TNB
Registered Electrical Contractor

TM
TELEKOM MALAYSIA
Registered Contractor

These certifications and registrations represent our company and group capability credentials, subject to current validity.

02 COVERAGE

We have direct operational presence in the following key regions:

- Klang Valley
- Selangor
- Kuala Lumpur
- Putrajaya
- Negeri Sembilan
- Malacca
- Johor Bahru
- Penang

We also coordinate and deliver projects and services nationwide through our trusted network of partners and resources.



03 GET IN TOUCH

Dynamic Expert Fire Holdings Sdn Bhd
Tel : 03-8082 3339
Fax : 03-8082 5339
Email : admin@dynamicexpertfire.com
Website : www.dynamicexpertfire.com



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